

A photograph of a town street scene. In the foreground, a large, leafy green tree stands on the left. A sidewalk with people walking runs across the middle ground. In the background, there are several buildings, including a multi-story white building and a smaller building with a sign that says "siliPINT™ life is better sili.". Other signs for "TATTERWEAVE", "MAGGIE'S", and "Pound & Baddies" are visible. A "STOP" sign is on the left. The overall scene is bright and sunny.

2023 STRONG TOWNS
NATIONAL GATHERING

MAY 30-31, 2023 IN CHARLOTTE, NC

BUSINESS SPONSORSHIPS

BECOME A SPONSOR

OF THE 2023 STRONG TOWNS NATIONAL GATHERING

Strong Towns is inviting businesses that are passionate about building prosperous communities to sponsor the first annual Strong Towns National Gathering (May 30–31, 2023). Here are some available sponsorship options:

LEVEL 1: POP-UP SHOP — \$2,500

- 2 registrations to the 2023 Strong Towns National Gathering.
- 2 1-year Friends of Strong Towns memberships, including personal quarterly briefings from Strong Towns President Chuck Marohn, bi-annual gifted books as recommended by Strong Towns, and access to Friends-only content.
- 2 tickets to Friends of Strong Towns reception breakfast (while ticket quantities last).
- Reserved sponsor seating (2) in main auditorium.
- Logo on website and promotional materials.
- Logo on screen between sessions.

LEVEL 2: LOCAL BOUTIQUE — \$5,000

- 2 registrations to the 2023 Strong Towns National Gathering.
- 2 1-year Friends of Strong Towns memberships, including personal quarterly briefings from Strong Towns President Chuck Marohn, bi-annual gifted books as recommended by Strong Towns, and access to Friends-only content.
- 2 tickets to Friends of Strong Towns reception breakfast (while ticket quantities last).
- Reserved sponsor seating (2) in main auditorium.
- Logo on website and promotional materials.
- Logo on screen between sessions.
- Logo on National Gathering t-shirts sold at event.
- Sponsored content run on www.strongtowns.org in the month prior to the Strong Towns National Gathering to an annual audience of 2 million readers.

LEVEL 3: COMMUNITY STAPLE — \$10,000

- 2 registrations to the 2023 Strong Towns National Gathering.
- 2 1-year Friends of Strong Towns memberships, including personal quarterly briefings from Strong Towns President Chuck Marohn, bi-annual gifted books as recommended by Strong Towns, and access to Friends-only content.
- 2 tickets to Friends of Strong Towns reception breakfast (while ticket quantities last).
- Reserved sponsor seating (2) in main auditorium.
- Logo on website and promotional materials.
- Logo on National Gathering t-shirts sold at event.
- Logo and advertisement on screen between sessions.
- Sponsored content run on www.strongtowns.org in the month prior to the Strong Towns National Gathering to an annual audience of 2 million readers.
- 1 sponsored event workshop or activity.
- Advertisement spot on the Strong Towns Podcast (1 episode), which was downloaded over 785,000 times in 2022.

LEVEL 4: MIXED-USE MARKET — \$25,000

PRIMARY EVENT SPONSOR: ONLY ONE AVAILABLE

- 4 registrations to the 2023 Strong Towns National Gathering.
- 4 1-year Friends of Strong Towns memberships, including personal quarterly briefings from Strong Towns President Chuck Marohn, bi-annual gifted books as recommended by Strong Towns, and access to Friends-only content.
- 4 tickets to Friends of Strong Towns reception breakfast (while ticket quantities last).
- Reserved sponsor seating (4) in main auditorium.
- Logo on website and promotional materials.
- Logo on National Gathering t-shirts sold at event.
- Logo and advertisement on screen between sessions.
- Sponsored content run on www.strongtowns.org in the month prior to the Strong Towns National Gathering to an annual audience of 2 million readers.
- Exclusive sponsorship of the keynote speaker (special thanks during introduction).
- Advertisement spot on the Strong Towns Podcast (3 episodes with brief introduction & interview on 1 episode), which was downloaded over 785,000 times in 2022.
- Exclusive sponsorship of the Friends of Strong Towns reception breakfast.
- Exclusive event lanyard sponsor (received by every event attendee).

SPONSORSHIP LEVEL	Registrations for the National Gathering	Friends of Strong Towns memberships	Tickets to Friends of Strong Towns Breakfast	Reserved Seats in Main Speaking Hall	Logo	Sponsored Content	Advertisements
LEVEL 1 — \$2,500 POP-UP SHOP	2	2	2	2	<ul style="list-style-type: none"> • Website • Promo materials • On screen during event 		
LEVEL 2 — \$5,000 LOCAL BOUTIQUE	2	2	2	2	<ul style="list-style-type: none"> • Website • Promo materials • On screen during event • T-shirts 	<ul style="list-style-type: none"> • Online articles 	
LEVEL 3 — \$10,000 COMMUNITY STAPLE	2	2	2	2	<ul style="list-style-type: none"> • Website • Promo materials • On screen during event • T-shirts 	<ul style="list-style-type: none"> • Online articles • Event workshop or activity 	<ul style="list-style-type: none"> • On screen during event • Strong Towns Podcast (1 episode)
LEVEL 4 — \$25,000 MIXED-USE MARKET	4	4	4	4	<ul style="list-style-type: none"> • Website • Promo materials • On screen during event • T-shirts • Lanyard 	<ul style="list-style-type: none"> • Online articles • Keynote spea • Friends of Strong Towns reception breakfast 	<ul style="list-style-type: none"> • On screen during event • Strong Towns Podcast (3 episodes w/ brief interview)

Memberships, registrations, and tickets to the Friends of Strong Towns breakfast included in your sponsorship can all be gifted to another party of your choice. Alternatively, they may also be donated as scholarships to help Strong Towns members of all means attend the National Gathering. We encourage you to consider this option if you will not use all of your registrations.



Custom sponsorship packages and **sponsorships for individuals** are also available.

Visit www.strongtowns.org/sponsorship to fill out the sponsor form.

For questions or other sponsorship options, email grace@strongtowns.org or call 218-270-4191.