10 Things Every Elected Leader Should Know About Building Strong Towns

1 Managing Money Is Job One

Too Much Parking Will Harm Your City

2 There Is No Silver Bullet

You Can Learn a Lot FromYour Local Developers

It Doesn't Take a Big

Budget To Make Changes
in Your Community

Backing Local
Businesses Is Worth It

Identify and Support
Your Most Productive
Neighborhoods

Know What It Takes ToBuy a House or Rentan Apartment

Try Walking, Pedaling, or Rolling in Their Shoes

Most of Your Constituents
Will Never Come to a
Council Meeting

